

or to meet with NOAA Administrator for Fisheries Chris Oliver re Sanctuaries, and if so, that is a clear, measurable product.

- 5) Overall Project Description/Community Benefits: The Mission Statement of the ACSF is: "Connecting Fishermen with their Communities", and the primary work of the Alliance is to represent the interests of the fishing community in local, state, and federal processes. Creating a modern, public website with accurate information to inform the public of the perspective of fishermen, perhaps with science links, benefits fishermen. Assuring that the ACSF is a legal, legitimate 501-c-3 organization is in the interest of fishermen wanting a credible voice in public processes. The advocacy that can occur through direct testimony to Congress or high-level officials can be effective. The work efforts of Marine Alliances Consulting keeps the Board informed and prepares testimony and letters for Board consideration. All of these efforts serve to benefit the fishing communities of the Central Coast.

- D. Project Plan: For the website project, the ACSF will develop a scope of work, seek proposals from website designers, execute and manage a contract, while providing new content to the designer. For the insurance and tax filing costs, ACSF provides information (income/expenses, 2017 accomplishments, etc) to its CPA and pays the preparer's bill and other fees. For insurance, the ACSF pays an annual premium each November. For MAC services, MAC is on a monthly retainer contract and submits statements of work performed for the ACSF at the end of each month. For the funds for travel for testimony, there is no telling if or when a request for testimony to the US Senate Commerce Committee on the MSA might occur (for the June, 2017 testimony, the ACSF provided travel funds, though it was unbudgeted).

March 1, 2018	Award of Grant funds; the funds are requested by April 1;
March 30, 2018	Execution of contract with website service provider
April 1, 2018-June 30, 2018 f	Website works with MAC and ACSF Co-Chairs for new content/approvals of site designs.
July 1, 2018	Contractor and ACSF present results to Cable Committee Exec Director and goes live

E. Financial Schedule

Contractor monthly costs (max. stipend)	Website designer one time cost of \$3,500 MAC services = \$600/month or total \$7,200
Potential subcontractor annual costs	CPA cost = \$1,600 annual; Insurance=\$1,500
Travel for length of project	Potential travel to Wash DC = \$2,200 (partially replenishes ACSF fund)

Total Project Cost

\$16,000.00