

Commercial Fishing Industry Improvement Fund Grant Application & Instructions

Project Proposals must be submitted using the format of this form and, at a minimum, must contain all of the following items (A, B, C, D, E). Fields marked with an asterisk (*) are required. Submit this page as your required -

Project Proposal Cover Sheet.

A. Project Information

1. Project Title *	Morro Bay Commercial Fisherman's Organization Projects for 2018 / 2019
<i>Give your project a name we can use to easily reference it</i>	
2. Project Location Description *	San Luis Obispo County, California
<i>List the county, municipalities, etc. in which you will conduct project</i>	
3. Grant Amount Requested *	\$41,000
4. Projected Project Start Date *	April 2018
5. Projected Project End Date *	March 2019
6. Project Description *	Funds: repairs & maintenance for two forklifts; The costs incurred by MBCFO members attending fishery related meetings throughout the year; A detailed Morro Bay Commercial Fishing Industry Economic Analysis & Report prepared by a professional public relations firm; Identifying information needs & approaches for assessing potential impacts of offshore wind farm development on local fisheries; and, Continued community based opposition effort to advancement of the proposed Chumash Heritage National Marine Sanctuary.
<i>Provide a brief summary description of the project. Limit to 300 characters</i>	

B. Applicant Information

1. Name/Organization *	Morro Bay Commercial Fisherman's Organization
2. Address * City * State * Zip *	PO Box 450, Morro Bay, CA 93443
3. Type of Entity *	Domestic Nonprofit
4. Primary Contact *	Bill Blue
5. Phone * & Email *	

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Required Narrative Summary Information

C. Project Definition

1. Overall Cost of Project \$41,000
2. Duration of Project Approximately 12 months
3. Number of Staff Used in Various Stages Three members of the MBCFO Board

4. Skills & Experience of Project Organizers & Staff

Mr. Bill Blue, Mr. Wayne Moody, and Ms. Pam Daniels (MBCFO Operations Manager) oversee the projects operations. Both Bill and Wayne are full-time commercial fishermen experienced in the multiple facets of business and non-profit administration. Ms. Daniels has ten-years' experience managing the various day-to-day Organization operations.

5. Measurable Deliverables, include a description of how they will be measured

- a) The 2 forklifts will receive all necessary repairs as well as routine general maintenance throughout the project period; includes supplying fuel for members' use of machinery.
- b) MBCFO members are reimbursed for applicable costs associated with attending fishery related meetings.
- c) A report that summarizes and highlights economic contributions of the Morro Bay Commercial Fishing Industry.
- d) Obtaining the necessary information to assess & evaluate the impacts of offshore energy projects.
- e) Build upon multi-media outreach tactics to inform the community on what a National Marine Sanctuary will mean to the community & identify those who support local control of their area & those who will help oppose the proposed sanctuary.

D. Project Plan

The project activities will be conducted throughout the year and are not subject to a set timeline.

1. The MBCFO has the responsibility for two forklifts. This machinery is a necessity in the storage yard, and it is important that we keep them running safely and in good order. This service is provided to members of the commercial fishing industry at no cost.
2. Provides funds to pay the costs incurred by MBCFO members attending any relevant fishery related meetings. We anticipate members will attend meetings of:
 - a. The Whale Task Force that is developing best practices for avoiding whale interactions with commercial fishing gear.
 - b. Western Fishboat Owners Assn.
 - c. Pacific Fishery Management Council
 - d. Pacific Coast Federation of Fisherman's Assn
 - e. California Fish & Wildlife, including meetings of the Marine Resources Subcommittee
 - f. National Marine Fisheries Service
 - g. Offshore Energy Task Force as well as any other meetings related to offshore energy development

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- h. Meetings related to designation of the Chumash Heritage National Marine Sanctuary
- 3. MBCFO will contract with Lisa Wise Consulting to update previous Economic Impact Reports to reflect changes in the local fishing industry in 2017. The report will highlight the contributions of the Commercial Fishing Industry to the Morro Bay Economy that have resulted from changes/trends in critical indicators such as: diversity of species, landings and earnings (overall by species), price per pound by species, commercial fishing activity (number of vessels, trips), employment, and maintenance, improvement, and expansion in related businesses and infrastructure.
- 4. The State of California has committed to producing half of the States energy with renewable energy sources, and has set a final date for implementation of 2030. Our Central Coast is the primary target site for offshore energy projects due to convenient access to infrastructure and favorable wind and wave conditions. Local fisherman have concerns that are reinforced from conversations with East Coast fisherman that already have to deal with this situation. MBCFO will contract with professional representatives to assist in the identification of information needs and approaches for assessing potential impacts of offshore energy projects on local fisheries. In addition, representatives will be contacted as needed to attend meetings related to offshore energy development.
- 5. MBCFO will contract with Pacific Coast Strategies to build upon multi-media outreach tactics to inform the community on what a National Marine Sanctuary will mean to the community and identify those who support local control of their area and those who will help oppose the proposed sanctuary.

E. Financial Schedule

#	CATEGORY	DESCRIPTION	AMOUNT
1.	Maintenance & Machinery	Funds disbursed throughout the year to maintain & fuel machinery	6,500.00
2.	Meeting & Travel	Pays costs of lodging, travel, and subsistence to MBCFO members that attend fishery related meetings	10,000.00
3.	Economic Impact Report	Pays contractor Lisa Wise Consulting to prepare Report	8,000.00
4.	Offshore Energy Information Identification & Impact Assessment	Pays advisors & representatives to identify, assess, and address offshore energy project impacts	10,000.00
5.	Opposition to the Proposed CHNMS Outreach Plan	Pays PCS for public outreach	6,500.00
TOTAL PROJECT COST			41,000.00

