

Commercial Fishing Industry Improvement Fund Grant Application & Instructions

Project Proposals must be submitted using the format of this form and, at a minimum, must contain all of the following items (A, B, C, D, E). Fields marked with an asterisk (*) are required. Submit this page as your required -

Project Proposal Cover Sheet.

A. Project Information

1. Project Title * <i>Give your project a name we can use to easily reference it</i>	MSC Re-certification of the West Coast Groundfish Fishery
2. Project Location Description * <i>List the county, municipalities, etc. in which you will conduct project</i>	Project administration by OTC in Brookings Oregon. MSC certification will apply to the fishery for the entire west coast.
3. Grant Amount Requested *	\$60,000; 30k in 2018, 30k in 2019
4. Projected Project Start Date *	April 2018
5. Projected Project End Date *	April 2020
6. Project Description * <i>Provide a brief summary description of the project. Limit to 300 characters</i>	Provides funds to contract with an independent certification body that will conduct an assessment of the West Coast Groundfish Trawl Fishery to achieve a Marine Stewardship Council Re-certification. The certification would include the 13 species currently covered and will add 4 more species (bocaccio, canary, darkblotch, and POP).

B. Applicant Information

1. Name/Organization *	Oregon Trawl Commission
2. Address * City * State * Zip *	16289 HWY 101 S. Suite C, Brookings, Oregon 97415
3. Type of Entity *	State Commodity Commission
4. Primary Contact *	Brad Pettinger
5. Phone * & Email *	(541) 469 - 7830



February 20, 2018

Re: MSC Re-certification of the West Coast Groundfish Fishery

Dear ^{Bill} ~~Mr. Barrow~~,

As the chairman of the Central California Joint Cable/Fisheries Liaison Committee (CCJFLC), I am contacting you concerning the recertification of the West Coast groundfish trawl fishery to the Marine Stewardship Council (MSC) standard. Fisheries certified under the MSC have to be re-certified every 5 years and those efforts are set to begin this spring.

In 2010, I approached the CCJFLC with a proposal to help fund the MSC Certification of this fishery. The CCJFLC approved that request, which helped make the certification a reality in 2014 and drove a remarkable change in how the groundfish trawl fishery was viewed. As an example, the Monterey Bay Aquarium moved trawl caught groundfish off of their 'red' list and onto their 'green' list. Later that year in a nationally televised broadcast (aired during the first game of the 2014 World Series), a west coast trawler was featured in a Whole Foods commercial as the example for sustainable fisheries in the U.S. We also saw a trickledown of positive impressions that permeated the marketplace and even the management system. None of this would have happened without the MSC certification in place.

In the initial certification of the fishery, the Oregon Trawl Commission (OTC) received the majority of the funding from the cable committees on the west coast, of which the CCJFLC contributed \$100K. The OTC covered the rest, as well as the cost of the annual audits (\$25K/year) that the program requires, along with the administrative overhead that goes with being the client for the fishery. This year, we are expecting a 25-30% reduction in the cost of re-certifying the fishery, even though we are adding 4 more species (Bocaccio, Canary, Darkblotch, POP) to the 13 species that are currently covered. Given that, the overall cost will still approach \$200K.

In November, I received a commitment from the Bandon Submarine Cable Committee for \$60K and have recently requested \$30K from the Point Arena Cable Committee. With that, I am requesting \$60K (over two years) from the CCJFLC to help re-certify the fishery. That amount could be paid all at once or over a two year period, as this project will not be completed until June 2019.

Thank you for your consideration. If you have any questions or need more information, please let me know.

Sincerely,

Brad Pettinger
Director