



**Central California Joint Cable/Fisheries Liaison Committee
Commercial Fishing Industry Improvement Fund Grant Application**

A. Project Information:

1. **Project Title:** Port San Luis – Commercial Fishing Industry Economic Impact Report
2. **Project Location Description:** Port San Luis, Avila Beach, San Luis Obispo County, CA 93424
3. **Grant Amount Requested:** \$10,000, (all printing and distribution costs will be the responsibility of Port San Luis).
4. **Projected Project State Date:** June 2020
5. **Projected Project End Date:** November 2020
6. **Project Description:** Grant funds will be used to contract with Lisa Wise Consulting (or if not available a similar firm) to conduct research and provide a 2020 Port San Luis Commercial Fishery Economic Impact Report. The report will build on the 2017 report and address performance of the commercial fishing industry during calendar years 2017, 2018 and 2019.

The final product is extremely useful for a variety of applications such as grant funding request for commercial fishing related infrastructure/equipment, as a handout when speaking to Federal, State and Local elected officials on the importance and viability of the Commercial Fishing Industry as well as a teaching tool for those not familiar with the economic impact of commercial fishing.

B. Applicant Information:

1. **Name/Organization:** Port San Luis Harbor District
2. **Address/City/State/Zip:** P.O. Box 249, Avila Beach, CA 93424
3. **Type of Entity:** Governmental Special District - Harbor District
4. **Primary Contact:** Andrea Lueker, Harbor Manager
5. **Phone/E-Mail:** 805.595.5414, andreal@portsanluis.com

C. Project Definition:

1. **Overall Cost of Project:** \$12,000; see detail below.
2. **Duration of Project:** 6 months.
3. **Number of Staff Used in Various Stages:** Andrea Lueker, Harbor Manager, will work closely with Lisa Wise Consulting (or similar firm) to provide updated data and contact information to fishermen and others needed to provide information for the project.
4. **Skills and Experience of Project Organizers & Staff:** Lisa Wise Consulting has provided many economic impact reports to local regional ports/harbors including both Port San Luis and Morro Bay Harbor.

Harbor Manager Lueker has 5 years of experience as Harbor Manager in Port San Luis, 27 years with the City of Morro Bay, with the last 7 years of those as City Manager.

5. **Measurable Deliverables:** The Port San Luis Commercial Fishing Industry Economic Impact Report will be the deliverable. Lisa Wise Consulting (or similar firm) will provide a digital copy of the document to the Harbor District, with the Harbor District responsible for making copies for distribution. The previous report, completed in 2018 has been an extremely successful tool, an example of the last report can be