

CENTRAL CALIFORNIA JOINT CABLE FISHERIES LIAISON COMMITTEE

Commercial Fishing Industry Improvement Fund Grant Application & Instructions

Project Proposals must be submitted using the format of this form and, at a minimum, must contain all of the following items (A, B, C, D, E). Fields marked with an asterisk (*) are required. Submit this page as your required -

Project Proposal Cover Sheet.

A. Project Information

1. Project Title * <i>Give your project a name we can use to easily reference it</i>	2020 Morro Bay Commercial Fisheries Economic Impact Report
2. Project Location Description * <i>List the country, municipalities, etc. in which you will conduct your project</i>	San Luis Obispo County, City of Morro Bay.
3. Grant Amount Requested *	\$7,000
4. Projected Project Start Date *	Jan. 2021
5. Projected Project End Date *	Dec. 2021
6. Project Description * <i>Provide a brief summary description of the project. Limit to 300 characters</i>	A report of 2020 landings, earnings, and price per pound as well as an evaluation of important fisheries and marine dependent industries in Morro Bay.

B. Applicant Information

1. Name/Organization *	Morro Bay Commercial Fishermen's Organization
2. Address * City * State * Zip *	PO Box 450 Morro Bay, Calif. 93442
3. Type of Entity *	non profit
4. Primary Contact *	Bill Blue
5. Phone * & Email *	(805) 235-6256 bluefisheries1@gmail.com



Morro Bay 2020 Commercial Fishermen's Impact Report

Narrative Summary Information

C. Project Definition

1. Number of staff used in various stages - We will contract Lisa Wise Consulting (LWC) which usually uses Henry Pontarelli to lead the project. He will likely coordinate with 2-3 LWC staff and with MBCFO directors (9).
2. Skills and experience of Project Organizers and Staff - LWC has completed 2011, 2012, 2013, 2014, 2015, and 2017 economic impact reports for Morro Bay Commercial fisheries.
3. Measurable deliverables - The 2020 Morro Bay commercial fisheries economic impact will be understood. This is particularly important in light of the Covid-19 situation and the need to inform elected officials, civic leaders, and the general public on the contributions of the local fishing industry.
4. Description of overall project - LWC will rely on the input from commercial fishermen, related industry stakeholders, waterfront business owners and City of Morro Bay staff as well as State Fish and Wildlife for the assessment of Morro Bay's commercial fisheries economic contributions.

D. Project Plan

LWC will require 3 phases to complete the project

Phase 1 - Collect data from fishermen, stakeholders, City of MB, and DFW

Phase 2 - Analyse the data with written assessments, graphs, summaries and conclusions.

Phase 3 - Publish the report in digital and hard back forms.

E. Financial Schedule

Phase 1 - Gathering data = 30% or \$2100

Phase 2 - Analysing data = 40% or \$2800

Phase 3 - Publishing report = 30% or \$2100